



# TWIN-SET

SIMONA BARBIERI

---

## FY 2014 Results

April 2015

# Disclaimer

**IMPORTANT:** You must read the following before continuing. The following applies to the confidential information in the presentation following this disclaimer, and you are therefore advised to read this carefully before reading, accessing or making any other use of the presentation. In accessing the presentation, you agree to be bound by the following terms and conditions, including any modifications to them any time you receive any information from us as a result of such access.

THIS PRESENTATION IS CONFIDENTIAL AND DOES NOT CONSTITUTE OR FORM PART OF, AND SHOULD NOT BE CONSTRUED AS, AN OFFER OR INVITATION TO SUBSCRIBE FOR, UNDERWRITE OR OTHERWISE ACQUIRE, ANY SECURITIES OF TWIN SET—SIMONA BARBIERI S.P.A. (THE “ISSUER”) OR ANY AFFILIATE OR SUBSIDIARY THERETO (TOGETHER, THE “COMPANY”) NOR SHOULD IT OR ANY PART OF IT FORM THE BASIS OF, OR BE RELIED ON IN CONNECTION WITH, ANY CONTRACT TO PURCHASE OR SUBSCRIBE FOR ANY SECURITIES OF THE ISSUER NOR SHALL IT OR ANY PART OF IT FORM THE BASIS OF OR BE RELIED ON IN CONNECTION WITH ANY CONTRACT OR COMMITMENT WHATSOEVER. ANY PERSON CONSIDERING THE PURCHASE OF ANY SECURITIES OF THE ISSUER MUST INFORM HIMSELF INDEPENDENTLY. THIS PRESENTATION IS BEING MADE AVAILABLE TO YOU SOLELY FOR YOUR INFORMATION AND BACKGROUND AND IS SUBJECT TO AMENDMENT. THIS PRESENTATION (OR ANY PART OF IT) MAY NOT BE REPRODUCED OR REDISTRIBUTED, PASSED ON, OR THE CONTENTS OTHERWISE DIVULGED, DIRECTLY OR INDIRECTLY, TO ANY OTHER PERSON (EXCLUDING THE RELEVANT PERSON'S PROFESSIONAL ADVISERS) OR PUBLISHED IN WHOLE OR IN PART FOR ANY PURPOSE.

The information contained in this presentation has not been independently verified and no representation or warranty, express or implied, is made as to, and no reliance should be placed on, the information or opinions contained herein. The information set out herein may be subject to revision and may change materially before closing. None of the Issuer, the Company or any of their affiliates is under any obligation to keep current the information contained in this presentation and any opinions expressed in it are subject to change without notice. None of the Issuer, the Company or any of its affiliates is responsible for providing legal, tax or other advice and you should make your own arrangements in this respect accordingly.

This presentation is not intended for distribution to, or use by, any person or entity in any jurisdiction or country where such distribution or use would be contrary to law or regulation. In particular, this presentation and the information contained herein does not constitute an offer for sale or subscription of, or solicitation of any offer to buy or subscribe for, any securities in the United States and this presentation may not be distributed, except (i) to persons that are qualified institutional buyers as defined in Rule 144A under the United States Securities Act of 1933, as amended (the “Securities Act”), or (ii) to persons who are outside the United States in accordance with Regulation S under the Securities Act (and, if investors are resident in a member state of the European Economic Area, a qualified investor (within the meaning of Article 2(i)e of the Prospective Directive (Directive 2003/71/EC) and any relevant implementing measure in each member state of the European Economic Area). No securities of the Issuer have been or will be registered under the Securities Act or the securities laws of any state of the United States or any other jurisdiction and may not be offered or sold in the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and applicable state or local securities laws. There will be no public offer of securities in the United States.

This presentation and its contents have not been approved by the UK Financial Services Authority or an authorized person (as defined in the Financial Services and Markets Act 2000 (the “FSMA”)) for distribution. This presentation is only being distributed to and is only directed to persons who (i) are investment professionals falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended, the “Financial Promotion Order”), (ii) are persons falling within Article 49(2)(a) to (d) (“high net worth companies, unincorporated associations, etc.”) of the Financial Promotion Order, (iii) are outside the United Kingdom or (iv) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of Section 21 of the FSMA) in connection with the issue or sale of any notes or other securities may otherwise be lawfully communicated or caused to be communicated (all such persons together being referred to as “relevant persons”). Any investment activity to which this communication may relate is only available to, and any invitation, offer or agreement to engage in such investment activity will be engaged in only with, relevant persons. Any person who is not a relevant person should not act or rely on this presentation or any of its contents. The information in this presentation is given in confidence and the recipients of this presentation should not engage in any behavior in relation to qualifying investments or related investments (as defined in the FSMA and the Code of Market Conduct made pursuant to the FSMA), which would or might amount to market abuse for the purposes of the FSMA.

The distribution of this presentation in other jurisdictions may also be restricted by law, and persons into whose possession this presentation comes must inform themselves about, and observe, any such restrictions.

The information in this presentation is confidential. Any distribution of this presentation, or of any information contained in this presentation, to any person other than an original recipient (or to such recipient's advisors) is prohibited. Any reproduction of this presentation in whole or in part, or disclosure of any of its contents, without prior consent of the Issuer, is prohibited. This presentation remains the property of the Issuer and on request must be returned and any copies destroyed.

This presentation is for information and convenient reference only and is not intended to constitute, and should not be construed as, an offer for sale or subscription of, or solicitation of any offer to buy or subscribe for, any securities of the Issuer or its affiliates, nor should it or any part of it form the basis of, or be relied on in connection with, any contract or commitment whomsoever.

Any projection, forecast, estimate or other “forward-looking” statement in this presentation only illustrates hypothetical performance under specified assumptions of events or conditions. Such projections, forecasts, estimates or other “forward-looking” statements are not reliable indicators of future performance. Prospective investors should understand the assumptions and evaluate whether they are appropriate for their purposes. Some events or conditions may not have been considered in such assumptions. Actual events or conditions may differ materially from such assumptions. This presentation may include figures related to past performance or simulated past performance. Past performance is not a reliable indicator of future performance. The Issuer and the Company disclaim any obligation to update their views of such risks and uncertainties or to publicly announce the results of any revision to the forward looking statements made herein except where to do so would be required under applicable law. A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

NOT FOR GENERAL PUBLICATION OR DISTRIBUTION IN THE UNITED STATES, CANADA, JAPAN OR AUSTRALIA.

# Agenda

1	Highlights	3
2	Business Performance	8
3	Financial Performance	12
4	Outlook	17
5	Q&A	19
6	Appendix	20

## Section 1

---

# Highlights



# FY 2014 Highlights

## Revenue

- Twin Set revenue increased by 14.7% in 4Q 2014 compared to 4Q 2013 reaching €211.8m FY 2014 (+19.4% vs FY 2013).  
FY 2014 results was driven by:
  - **Retail channel** development (+57.9% vs FY 2013) with positive LfL performance (+2.4%) and continuous stores expansion in selected countries (Italy, Germany, Russia, Spain, Benelux, France), reaching 57<sup>1</sup> total point of sales
  - **Online channel** strong growth (+35.4% vs FY 2013)
  - **Wholesale channel** solid growth (+9.4% vs FY 2013) thanks to strong performance of both SS14 and FW14 collections and continued development in core markets

## Adjusted EBITDA<sup>2</sup>

- Adjusted EBITDA reached €32.2m in FY 2014 (15.2% of Twin Set Revenue), 19.9% lower than FY 2013 (€40.2m)

## Capex

- Capex for the period stood at €27.8m<sup>3</sup> of which €21.4m for Retail expansion
- Key Openings in 4Q 2014: Munich (Theatrinerstrasse, 8), Dusseldorf (Konigsalle, 2), Frankfurt (Goethestrasse, 34)

## Net debt and Cash Flow

- Net Debt Position: €123.4m as of December, 31 2014 vs €61.4m as of December 31, 2013
- FY 2014 Cash Flow for the period €17.0m
- Leverage Ratio: 3.8x Adjusted EBITDA as of December 31, 2014

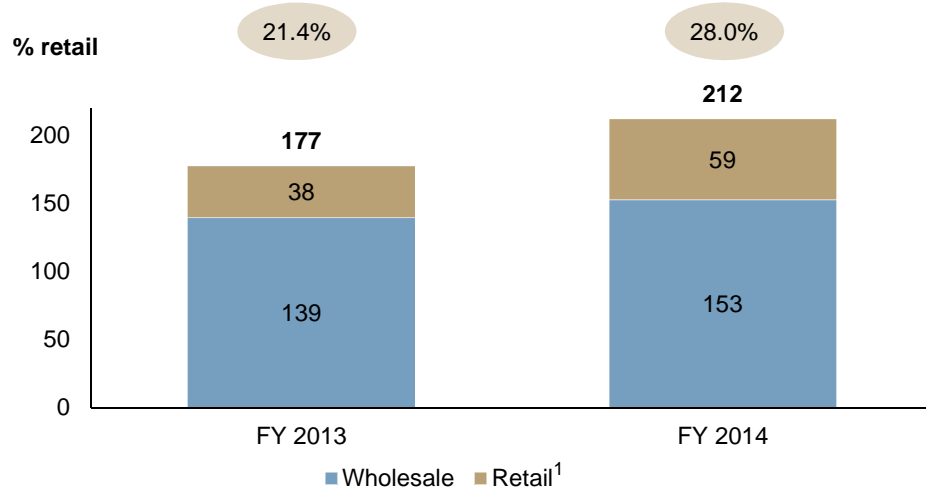
Note:

- 1 The relevant amounts are net of stores closing occurred in the period FY 2014 (3 stores located in: Bari, Milano Coin, Firenze Coin)
- 2 We calculate Reported EBITDA as profit for the period plus income tax, extraordinary (income)/expenses, impairment of investments, financial (income)/expenses, depreciation and amortization, each as presented in our consolidated financial statements. We calculate Adjusted EBITDA by taking our Reported EBITDA, then adding back certain non-recurring items including, raw materials, non-recurring accruals and other items. We calculate Adjusted EBITDA Margin by dividing our Adjusted EBITDA by Twin Set Revenue for the relevant period.
- 3 Not including Note Issue transaction costs for €6.2m

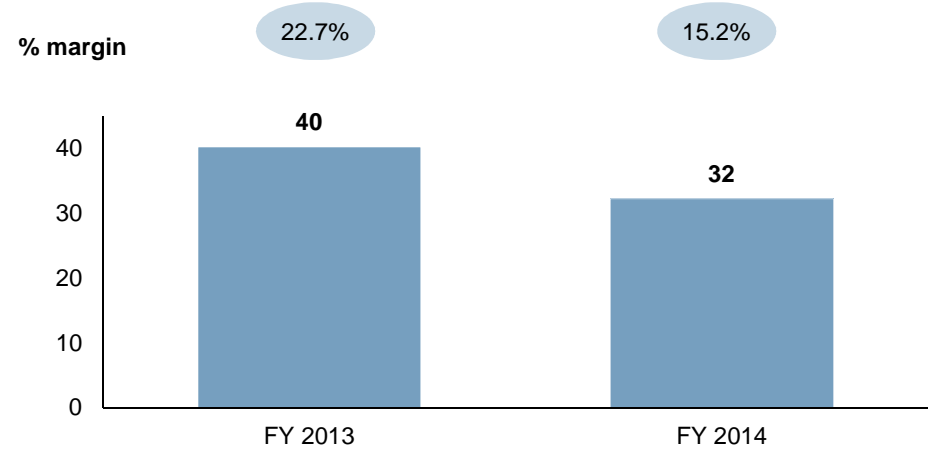
# FY 2014 – Results Summary

Solid business growth in all channels and geography. Product lines developing steadily

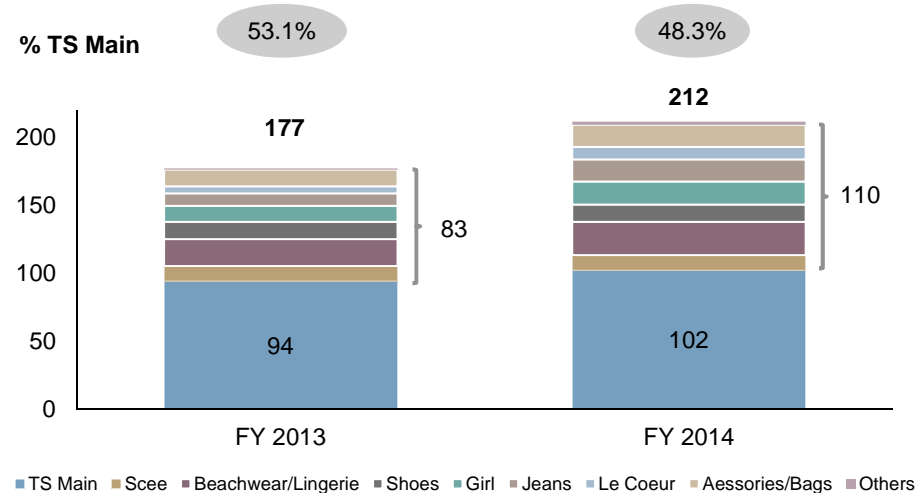
### Twin Set Revenue (€m)



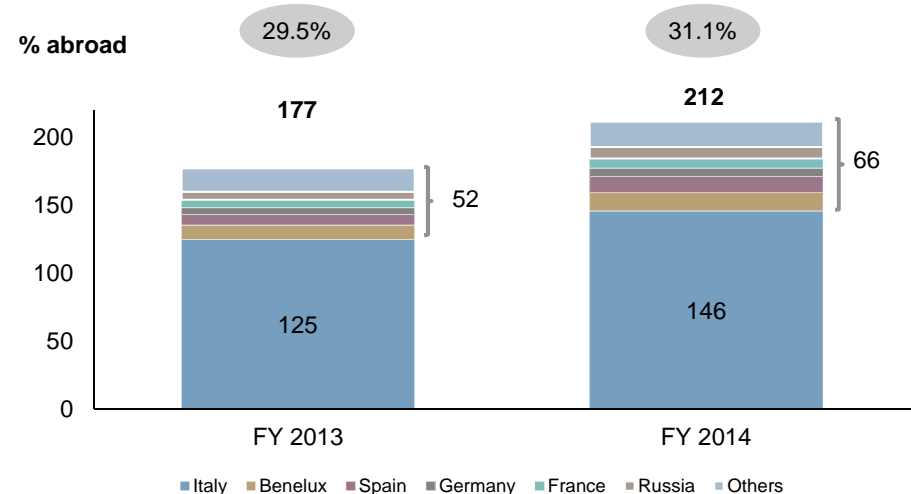
### Adjusted EBITDA (€m)



### Twin Set Revenue by category (€m)



### Twin Set Revenue by geography (€m)



Note:  
1 Including Online Channel

# FY 2014 Key Figures

## Adjusted EBITDA margin dilution as a consequence of accelerated retail channel footprint abroad

(€m)	FY 2013	FY 2014	change	% change
Wholesale	139.4	152.5	13.1	9.4%
Retail <sup>1</sup>	37.9	59.3	21.4	56.3%
<b>Twin Set Revenue</b>	<b>177.4</b>	<b>211.8</b>	<b>34.4</b>	<b>19.4%</b>
Adjusted EBITDA	40.2	32.2	-8.0	-19.9%
<i>Margin (%)</i>	<i>22.7%</i>	<i>15.2%</i>	<i>-7.5%</i>	

### Revenue

- Net sales growth +19.4%, reaching €211.8m for the FY 2014
  - **Retail channel** growth of 57.9% in FY 2014 to €55.6m, increasing its weight on total revenue from 19.9% in FY 2013 to 26.3% in FY 2014, mainly thanks to strong network expansion. Existing retail network realized a 2.4% LfL growth, notwithstanding unfavorable economic conditions in Italy and unusual warm weather which hurt demand for winter collection
  - **Online channel** growth of 35.4% thanks to improved features in our virtual store and expanded product offering
  - **Wholesale channel** growth of 9.4% in FY 2014 to €152.5m, continuing its steady growth trend. Positive performance in core markets and new categories increasing contribution on total Wholesale Revenue, showing Twin Set resilience and successful diversification

### Adjusted EBITDA

- Adjusted EBITDA of €32.2m is the result of the strong growth pursued in FY 2014 to establish Twin Set presence in the international markets while facing internal and external challenges:
  - We estimate in the range of - €2.1m the ramp-up effect resulting from the retail<sup>2</sup> expansion abroad realized through an accelerated investment plan (17 stores out of 21 total new opening)
  - We reinforced significantly the organization to support the business expansion increasing the Headquarter personnel costs of €3.0m (excluding Store Personnel), +29.7% compared with FY 2013
  - Weaker than expected consumption market in the Eurozone, pushing higher promotional sales, and unfavorable weather conditions in 2H 2014 added tough business environment thus causing higher than usual inventory provision for €3.6m

Note:  
 1 Including Online Channel  
 2 Retail expansion normally characterized by compressed margin in the early periods given operating costs of stores and structure fully incurred while lagging revenue for ramp-up

# Focus on retail network

Total Stores	Italy	Abroad	Total
DOS	27	2	29
Outlet	10		10
<b>Retail Network as of December 31, 2013</b>	<b>37</b>	<b>2</b>	<b>39</b>

Geographic Footprint as of December 31, 2014

Opened 1H 2014	
Italy	Abroad
Bari Relocation	Lyon
Palermo	Paris Colombier
	Paris Victor Hugo
	Palma de Mallorca
	Valencia
	Maasmechelen Outlet

Opened 2H 2014	
Italy	Abroad
Napoli	Knokke
Agira Outlet	Barcelona
	Bilbao
	Berlin Leipziger
	Dusseldorf
	Frankfurt
	Munich
	Moscow Atrium
	Moscow Europeinsky
	Moscow Metropolis
	La Roca Outlet



Total Stores <sup>1</sup>	Italy	Abroad	Total
DOS	27	17	44
Outlet	11	2	13
<b>Retail Network as of December 31, 2014</b>	<b>38</b>	<b>19</b>	<b>57</b>

Note:  
1 The relevant amounts are net of the three stores closing in the period



## Section 2

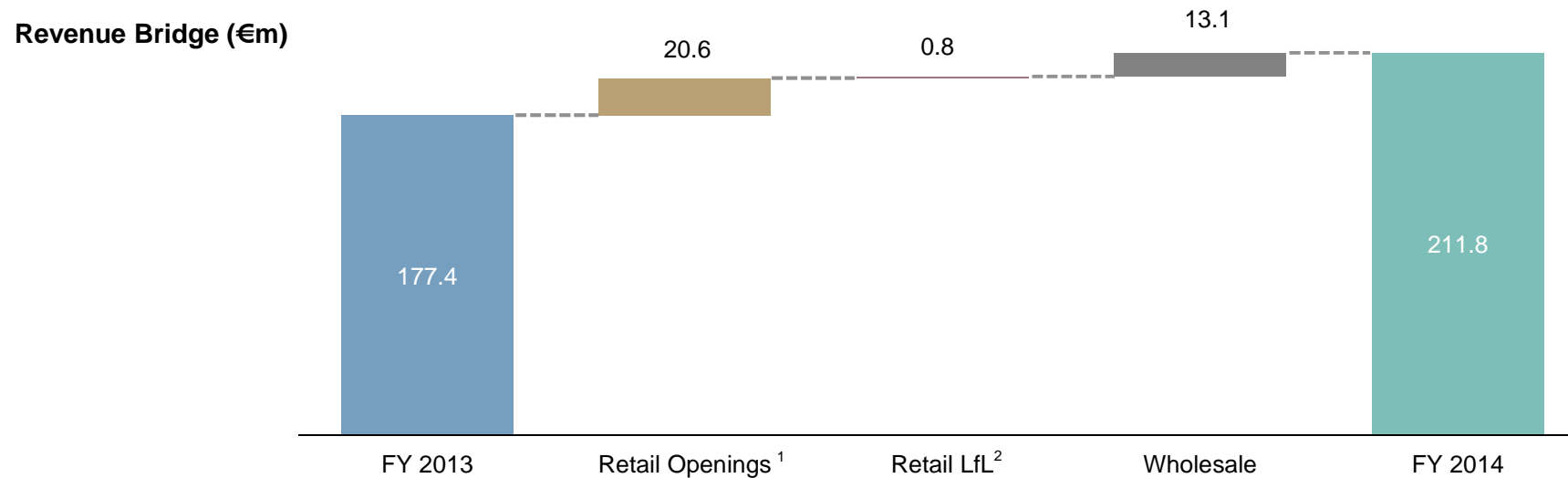
---

# Business Performance



# Revenue Evolution

All revenue streams contributing to the strong top line growth



1. Includes all the retail figures excluded from the Like-for-Like analysis

2. Like-for-like retail performance consists of retail sales from Like-for-Like points of sale in any given period compared with the same period in the previous financial period, shown as a percentage change between the two periods. Like-for-like points of sale include all our points of sale that were in operation for more than one month and were open in both periods. Like-for-Like excludes points of sale closed during each period including stores temporarily closed for refurbishment (only the closing period is excluded). Retail sales consist of total retail sales generated in our points of sale net of rebates and discounts.

# Adjusted EBITDA Evolution

## Adjusted EBITDA reflecting focus on growth and unfavourable business environment

### Adjusted EBITDA Bridge (€m)



We estimate in the range of €2.1m the negative effect resulting from the retail expansion abroad.

**Normalized EBITDA at €34.3m, 16,2% of Twin Set Revenue**

### Gross Margin

- Reaching 56.0% overall, 2.1pts lower than Last Year, mainly due to:
  - Positive channel mix thanks to retail growth
  - Negative effect due to the growth of the new product categories initially characterized by lower margin
  - Margin erosion for increased promotional sales and SS14 and FW14 end-of-season higher than usual inventory provision due to 2H 2014 soft sell-out

### Opex

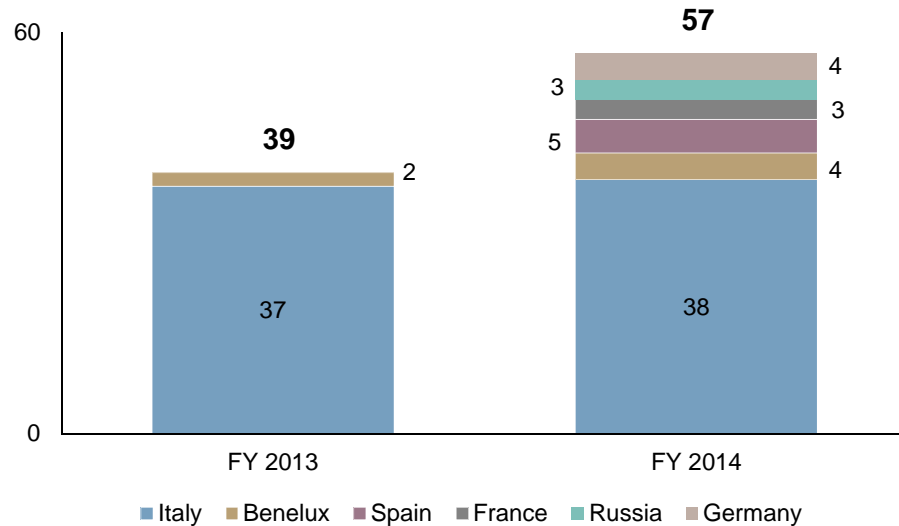
- Operating expenses increase reflects two major drivers throughout the year:
  - Higher fixed costs and ramping-up revenues following the accelerated retail expansion abroad and higher samples and marketing spending to sustain the wholesale expansion
  - Increased central operations expenses needed to support the growth strategy through organization reinforcement<sup>1</sup> in Administration-Commercial-Operations teams

Note:  
<sup>1</sup> FY 2014 vs FY 2013 +€3.0m, +29.7% Headquarter personnel costs

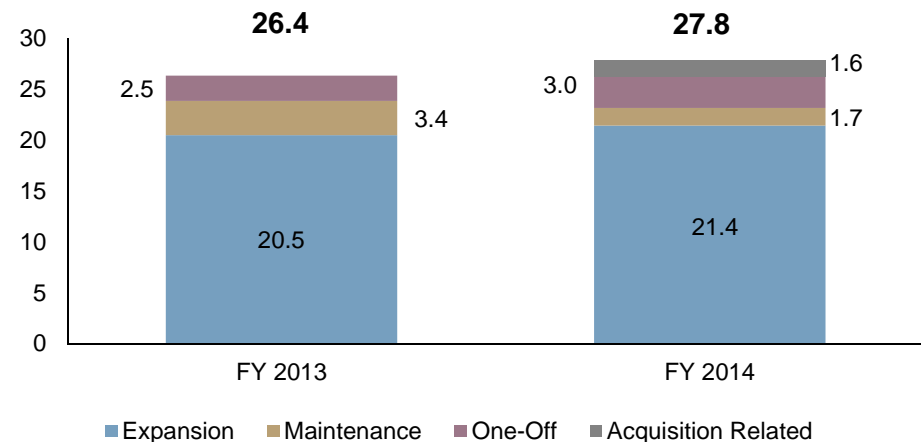
# Capex Evolution

Capex for the period stood at €27.8m of which €21.4m for Retail expansion

Stores<sup>1</sup>



Capex<sup>2</sup> (€m)



## FY 2014 Capex

- **Expansion Capex** includes key money and expenditures for the refurbishment of 21 new stores for a total of €21.4m compared to €20.5m FY 2013 for 11 new stores. Last Year Capex was affected by the significant Key Money for Roma Via del Corso
- **Maintenance** includes renewal of existing stores of €0.5m, low as expected thanks to young retail network, and €1.2m for Headquarter projects
- **One-Off** mainly includes project related IT investments (new ERP, PLM, Retail SW management) and set-up of new foreign subsidiaries
- **Acquisition Related** refers to the acquisition of Twin Set Shoes, strategically important to strengthen the in-house know-how

Note:

1. The relevant amounts are net of store closing that occurred in the period (3 Stores: Bari, Milano Coin, Firenze Coin)
2. Not including Note Issue transaction costs for €6.2m

A woman with long, wavy brown hair is sitting in a field of tall, dry grass. She is wearing a long-sleeved top covered in multi-colored sequins (gold, silver, blue, green) and light-colored pants. She is looking towards the camera with a slight smile. The background is a clear blue sky. The lighting is bright, suggesting a sunny day.

**Section 3**

---

# Financial Performance

# Income Statement

(€m)	FY 2013	FY 2014	change	% change
Wholesale	139,4	152,5	13,1	9,4%
Retail <sup>1</sup>	37,9	59,3	21,4	56,3%
<b>Twin Set Revenue</b>	<b>177,4</b>	<b>211,8</b>	<b>34,4</b>	<b>19,4%</b>
<b>Adjusted EBITDA</b>	<b>40,2</b>	<b>32,2</b>	<b>-8,0</b>	<b>-19,9%</b>
<i>Margin (%)</i>	22,7%	15,2%		
D&A	-17,7	-25,1	-7,5	42,4%
Extraordinary Items	-1,3	-4,5	-3,3	>100%
<b>EBIT</b>	<b>21,3</b>	<b>2,5</b>	<b>-18,7</b>	<b>-88,0%</b>
<i>Margin (%)</i>	12,0%	1,2%		
Net Financial Items	-10,9	-15,5	-4,6	41,9%
<b>Net Result</b>	<b>3,4</b>	<b>-13,8</b>	<b>-17,2</b>	<b>&gt;100%</b>
<i>Margin (%)</i>	1,9%	-6,5%		

- **D&A** increased by €7.5m mainly related to €5.1m write-off of financing costs<sup>2</sup> related to the LBO financing occurred in July 2012 and to higher amortization costs for the expanded retail network
- **Extraordinary costs** increase is mainly due to the write-down on the finished product inventory for old seasons (collections pre 2014) for €2.6m and to the write-down of certain trade receivables sold by the Company in accordance with the agreements signed between the Shareholders at the time of LBO for €0.4m
- **Financial Charges** increased €4.6m mainly due to higher Indebtedness post Bond Issuance on July 22<sup>nd</sup>, 2014 and exchange rate losses for Rubles devaluation and partially for USD appreciation

Note:

1. Including Online Channel
2. Riclassified from Extraordinary Items in YTD 3Q 2014 to D&A in FY 2014 in agreement with Auditors

# Cash Flow Statement

(€m)	FY 2013	FY 2014
<b>Total net cash at the beginning of the period</b>	<b>13,1</b>	<b>14,3</b>
Cash flow provided by/(used in) operating activities	25,5	19,9
Cash flow (used in) investing activities	-33,2	-33,1
- Capex	-26,4	-27,8
- Not Recurring		
Disposal		0,2
Payment of earn-out <sup>1</sup>	-7,0	
Bond Issue Transaction Costs		-6,2
Other	0,2	0,8
Cash flow provided by/(used in) financing activities	8,8	30,2
<b>Cash Flow from the period</b>	<b>1,2</b>	<b>17,0</b>
<b>Total net cash at the end of the period</b>	<b>14,3</b>	<b>31,3</b>

## Cash Flow

- Confirmed good cash generation from Operations
- Investment activities are essentially related to capital expenditures in new DOS opening
- Cash flow generated by financing activities is mainly related to the net proceeds from the offering of the Notes

Note:

1. Settlement of the deferred price related to the transaction occurred in July 2012

# Cash Flow Items

(€m)	FY 2013	FY 2014	change	% change
<b>Adjusted EBITDA</b>	<b>40,2</b>	<b>32,2</b>	<b>-8,0</b>	<b>-19,9%</b>
<i>Margin (%)</i>	22,7%	15,2%		
<b>Change in Operating Working Capital</b>	<b>-4,4</b>	<b>-8,9</b>	<b>-4,5</b>	<b>&gt;100%</b>
<b>Investments</b>	<b>-33,2</b>	<b>-33,1</b>	<b>0,1</b>	<b>0,2%</b>
- Capex	-26,4	-27,8		
- Not Recurring				
<i>Disposal</i>		0,2		
<i>Payment of earn-out</i>	-7,0			
<i>Bond Issue Transaction Costs</i>		-6,2		
<i>Other</i>	0,2	0,8		
<b>Operating Free Cash Flow</b>	<b>2,6</b>	<b>-9,8</b>	<b>-12,5</b>	<b>&gt;100%</b>
<i>% of Revenue</i>	1,5%	-4,6%		

## Change in Operating Working Capital<sup>1</sup>

- **Inventory:** +21% YoY increase in line with the business growth
- **Trade Payable:** +9% YoY mainly due to a shorter payment terms applied by local suppliers for the store opening abroad
- **Trade Receivables:** +3.0% YoY lower than the Wholesale channel increase of +9.4%, confirming Twin Set solid position in this channel
- **OWC** performance as percentage of Net Sales improved YoY during a period of strong growth

## Capex

- Capex spending in line with Last Year especially to support the retail expansion strategy (21<sup>2</sup> stores opened in FY 2014 and 11 stores opened in FY 2013)

## Operating Free Cash Flow

- The combination of strong investment activities to accelerate the growth of the retail network and Adj EBITDA decrease turned the OFCF to a negative result

Note:

1. Change in Operating Working Capital is gross of Inventory and Receivable Provision
2. The relevant amounts are gross of store closing that occurred in the period (3 Stores located in Bari, Milano Coin, Firenze Coin)



# Net Debt and Leverage

(€m)	FY 2013	FY 2014
Cash and Cash equivalents	14.3	31.3
Banks overdrafts	-0.6	-0.3
<b>Total net cash</b>	<b>13.7</b>	<b>31.0</b>
Banks loans - current portion <sup>1</sup>	-10.1	-3.6
Banks loans - non-current portion	-65.0	-0.8
<b>Bank loans</b>	<b>-75.2</b>	<b>-4.4</b>
Notes		-150.0
<b>Net financial indebtedness<sup>2</sup></b>	<b>-61.4</b>	<b>-123.4</b>
<b>Leverage</b> <i>(Net Debt / Adjusted LTM EBITDA)</i>	<b>1.5x</b>	<b>3.8x</b>
<b>Interest Coverage</b> <i>(Adjusted LTM EBITDA / Net Financial Charges)</i>	<b>6.9x</b>	<b>3.1x</b>

- **Liquidity:** ample net cash available of €31.0m on balance sheet and €49.7m of available uncommitted bilateral undrawn credit lines plus €10.0m Super Senior Revolving Credit Facility
- **Leverage Ratio:** 3.8x Adjusted EBITDA as of December 31, 2014
- **Interest Cover Ratio:** 3.1x Adjusted EBITDA as of December 31, 2014

Note:

1. Bank loans-current portion include accrued interest relating to Notes, other banks loans and fair value of derivatives financial instruments
2. Net financial indebtedness is calculated as total net financial debt excluding amounts due under the Shareholders' Loan. The criteria for determining net financial indebtedness applied by us might not be the same as the criteria adopted by other companies and, therefore, the figures presented by us might not be comparable with those determined by such other groups. See "Presentation of financial information—Non-GAAP financial measures". Net financial indebtedness does not include indebtedness related to the Subordinated Shareholder Loan, equal to €70.2m as of December 31, 2014.

## Section 4

---

# Outlook



# Outlook

## Full Year 2015

- FY 2014 focus was on business growth (especially through retail network expansion and new categories deployment) and on organization reinforcement (people and systems): thanks to FY 2014 efforts, Twin Set has now a solid structure to achieve a more balanced growth in FY 2015 in the Retail channel (mainly through organic growth and selected new openings), in the Wholesale channel (bringing forward the penetration of the new categories and accelerating growth in selected key countries), in the Online channel (new markets development) while focusing on operating costs management
- Twin Set will continue to strengthen the organization structure to better support industry critical processes (i.e. product development, commercial operations, product sourcing) so to enhance the value proposition of our unique brand
- Twin Set expects to benefit in FY 2015 from the “new size” and the “new organization” in terms of top line and profitability, the level of growth will depend on market conditions (Eurozone and Russia) which are showing slight but still weak encouraging signals

## Section 5

---

## Q&A



## Section 6

---

# Appendix



# Balance Sheet

(€m)	FY 2013	FY 2014	change
Intangible and Tangible Assets	262,8	271,2	8,4
Financial Assets	0,6	1,3	0,7
<b>Total Fixed Assets</b>	<b>263,4</b>	<b>272,5</b>	<b>9,1</b>
Inventory	53,6	59,3	5,6
Account Receivable	43,1	42,3	-0,8
Account Payable	-51,3	-56,0	-4,7
<b>Operating Working Capital</b>	<b>45,4</b>	<b>45,6</b>	<b>0,2</b>
Other Current Assets/(Liabilities)	5,5	9,3	3,7
<b>Net Working Capital</b>	<b>50,9</b>	<b>54,9</b>	<b>4,0</b>
Provisions	-13,6	-13,1	0,5
<b>Net Invested Capital</b>	<b>300,7</b>	<b>314,3</b>	<b>13,5</b>
Equity	162,0	120,7	-41,3
Net Financial Position	61,4	123,4	61,9
Shareholder Loan	77,3	70,2	-7,1
<b>Net Sources</b>	<b>300,7</b>	<b>314,3</b>	<b>13,5</b>